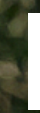




PEOPLE'S
PLANET
PROJECT



ANNUAL REPORT
2022

ANNUAL REPORT 2022



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INTRODUCTION

OUR GOALS & VALUES

What a year 2022 has proven to be. In our journey to grow a global movement, we have delivered two GeoStory Camps with Indigenous communities in the Brazilian Amazon basin and the Sumatran rainforest. A group of frontline defenders from these communities are now equipped to use the powerful tools of videography and cartography to prove violations of human rights and environmental law faced by Indigenous communities. With local and international advocacy partners, we combine film, geospatial data and Indigenous rights advocacy in order to achieve systemic policy change on Indigenous customary law and the preservation of tropical forests.

People's Planet Project has three overarching goals:

- Indigenous forests, land, language, traditions, and livelihoods are preserved and shared for future generations of Indigenous peoples.
- Indigenous peoples are the creators of their own stories.
- A new framework for international litigation is inspired which promotes a different way of providing evidence in court.

Our work to achieve these goals is based on the values of respect, collaboration, and listening, and is always guided by our partner Indigenous communities. We are committed to full Free, Prior and Informed Consent in all actions.



In practice, the approaches that our programs are based on include:

Community Organizing

- The process of building power within and between communities by identifying and growing community leadership and collaboration, providing collaboration structure as needed for community members to problem solve together, and collectively prioritizing and undergoing projects together with an agreed outcome or vision.

Co-designed programming principles

- The deeply participatory approach to designing solutions, in which community members are treated as equal collaborators and rights holders in the design process before, during, and after a program.

Collective Impact Backbone

- Complex problems are better resolved by bringing together a collection of experts from a range of fields (e.g. Indigenous community members, anthropologists, filmmakers, GIS analysts, campaigners, etc). This is initiated, enhanced, and sustained by having a common agenda, shared views of success, mutually reinforcing activities, continuous communication, and People's Planet Project's backbone support.

We understand that there is power in collaborative filmmaking, mapping, and evidence-based storytelling from the perspective of the communities at the frontlines of Indigenous rights advocacy campaigns. What we hear from community members on the frontlines is that the built network of skilled active agents (made up of equipped community members and a variety of local and international experts) enhances not only the impact of our on-the-ground initiatives, but also the larger power dynamics during their litigation journey and beyond: this is why we have structured our approach not just to incorporate a collective impact network, but to also act as a backbone for these international collaborations to be sustained.

With this in mind, we operate with a nexus of community organizing, co-design, and collective impact frameworks underpinning our work. We facilitate a transfer of knowledge and power, so that communities can tell their own stories, and so that these stories can be utilized for the most impactful purpose: as evidence in court cases against Indigenous livelihood destruction.

The next sections of this report will delve into our theory of change through our main initiatives: the GeoStory Camps and Eyes of Earth. The year 2022 will be reviewed through the main activities and progress of the movement including the financial statement and a vision for the coming year.

THEORY OF CHANGE

GEOSTORY CAMPS

The GeoStory Camp initiative is a novel way of using a multimedia approach and combining the powerful tools of film, spatial data, and Indigenous rights advocacy to achieve sustainable policy change on Indigenous customary law and the preservation of forests. As the GeoStory Camps include different interwoven methodologies, it is therefore initiated in two different phases.

The first phase of the Camps is structured through a skill-based teaching curriculum on the basics of filmmaking and geospatial mapping offered in the local language to young Indigenous community members in collaboration with the affiliated Indigenous associations, local filmmakers and geospatial analysts who act as teachers, facilitators, and mentors for the Indigenous students. People's Planet Project communicates extensively with Indigenous communities and associations to form partnerships and ensure our approach aligns with community needs and priorities before starting the first phase. This phase consists of a 12-day intensive workshop on both the use of video technology and geospatial data. After the completion of the 12-day workshop, Indigenous participants will have the ownership of the video and GIS equipment for the most effective documentation and storage. This will allow them to document accounts of environmental and human rights violations in real-time, and will put the ownership of the stories and data on deforestation in the hands of Indigenous groups who are most affected by it.

The second phase continues with an advanced workshop, which provides context to the previously learned film and geospatial mapping through evidence-gathering techniques and local human rights and environmental law.



The goal of this workshop is to transfer a basic understanding of the international and local human rights tools that underpin Indigenous rights, as well as the institutions through which Indigenous communities can fight to attain or protect those rights, as well as how filmmaking and mapping tools can achieve this.

Our theory of change links Indigenous-created content to decision-making spaces, thus allowing Indigenous peoples to claim a space within established legal contexts in order to make their voices heard and fight for their rights in courts on their own terms. The second stage of the project also involves taking Indigenous-created and -collected films and geospatial data to the national legal sphere, by beginning court cases to protect Indigenous land and using the content as proof of evidence. People's Planet Project has partnered with local environmental lawyers, who will help us and the Indigenous communities begin court proceedings.

By using videography and cartography as mediums of witnessing, communication, and activism, the GeoStory Camps address two interconnected problems faced by Indigenous communities:

1. An infringement of their environmental and human rights by continued deforestation and destruction of their land; and
2. A pattern of outside representation of Indigenous peoples and issues.



Through the GeoStory Camp, a new generation of Indigenous leaders is trained, connected, and empowered to join movements protecting their land and community. By providing the tools and skills to produce evidence-based video content and develop geospatial maps to capture environmental change, communities are able to collect evidence in real time, and tell their own stories in advocacy campaigns - or in court.

Within this program, technology such as laptops, drones, cameras, and GPS devices are left with the community, so that the impacts of evidence-based storytelling is in the hands of the community, and so that participants can continue creating stories well after the GeoStory Camp ends.

We co-design tailored GeoStory Camp programs that combine teaching filming and cartography, so that participants are equipped with the tools and skills to mobilize the knowledge in their community. This approach of co-designed programming then opens up mentoring and train-the-trainer opportunities within the GeoStory Camps, so participants have the opportunity to guide the lessons and to be trained to pass their knowledge along to others in their communities, growing the impact and scope of future storytelling and GIS mapping. We have taken this built power a step further to enhance community organizing within and across communities by creating Indigenous-led working groups and a structured collaborative process for the community movement to grow. Currently 3 Indigenous-led working groups are active in Brazil, Indonesia and Papua New Guinea.





SUMATRA
1981
TRIBUTE 2020



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THEORY OF CHANGE

EYES OF EARTH

In 2022, People's Planet Project has reassessed the Tribal Stories platform and is in the planning and redevelopment phase of a new platform, founded in the same goals but with a stronger focus and mission: Eyes of Earth.

Eyes of Earth will be a GeoStorytelling platform which combines GIS and mapping content with films created and co-created by Indigenous communities across the world. By combining technologies and Indigenous knowledge, it serves as an evidence-based platform that connects Indigenous and local peoples across geographical zones in the fight against deforestation.

The goal of Eyes of Earth is to further educate an international audience on the threats faced by Indigenous peoples to their land, culture and continued existence, and to show the value of equipping Indigenous peoples with the skills and opportunities to tell their own stories on their own terms.

Eyes of Earth will be a key outwards-facing and publicly accessible platform, which will share Indigenous-created content with a global audience, prioritizing the voices and stories of Indigenous peoples without third-party interference. Raising awareness through the first-hand stories of those affected will help create a shift away from consumer behavior that harms Indigenous peoples and nature and more public support and engagement with Indigenous rights activism.

While Eyes of Earth is in development, Tribal Stories remains available on People's Planet Project's website in its current form. The launch of the new developed platform is planned for fall 2024.





2022 IN RECAP

GEOSTORY CAMPS - XINGU

The GeoStory Camps were carried out in the Xingu Amazon Basin with the Kĩsêdjê and Yudjá Indigenous communities between March 21 and March 30, 2022. Living in one of the world's most biodiverse areas, the Kĩsêdjê and Yudjá Indigenous communities face widespread land grabs that threaten their livelihoods, as well as our planet's biodiversity and climate. The borders of their territories are on the frontline of deforestation.

The GeoStory Camps - Xingu was facilitated in two parts in partnership with Associação Indígena Kĩsêdjê, with 28 members of the Kĩsêdjê and Yudjá Indigenous communities participating: 17 in the filmmaking segment and 11 as geospatial mapping students. The GeoStory Camp curriculum was tailored to reflect the literacy levels of the community members via community consultations and learning needs assessment surveys, and ensured that it could teach the basic tools and approaches for the participants to feel empowered in making evidence-based stories.

Learn more about the GeoStory Camps - Xingu through the published [Monitoring, Evaluation, and Learning Report: GeoStory Camps - Xingu Amazon Basin.](#)

2022 IN RECAP

GEOSTORY CAMPS - ORANG RIMBA

In May 2022, we facilitated a GeoStory Camp with 11 members of the Orang Rimba Indigenous community in Bukit Duabelas National Park, Sumatra, Indonesia, in partnership with the Sokola Institute, the Universitas Muhammadiyah Purwokerto, and directly with Kelompok Makekal Bersatu (KMB, the representative organization of the Orang Rimba). Living in the Jambi region in South Sumatra, the Orang Rimba live on and protect approximately 525,000 hectares of Orang Rimba Indigenous forest land. They are one of the Indigenous communities holding the most comprehensive knowledge about medicinal plants in the world. But due to land encroachment, they are being forced deeper and deeper into the forest, restricting their ability to subsist off their traditional lands, access these medicinal plants, and follow their traditionally nomadic lifestyle. This slow but steady displacement threatens their traditional customs, food supplies, and their very survival.

The GeoStory Camp was tailored to both the learning and community needs of the Orang Rimba, with whom we consulted prior to the project, commencing via video calls and online surveys. With a wide variety of ages and learning needs, we created a mentor-focused GIS and film curriculum that could be inclusive for young learners and be mostly facilitated without the need for participants to read or write, while also being of a more advanced level for participants who have had interaction with cameras and mapping technology before. Alongside this, we had additional and alternative learning plans to respond to changing needs and focus areas that might arise while on the ground.

Learn more about the GeoStory Camps - Orang Rimba through the published [Monitoring, Evaluation, and Learning Report: GeoStory Camps - Orang Rimba](#).





2022 IN RECAP

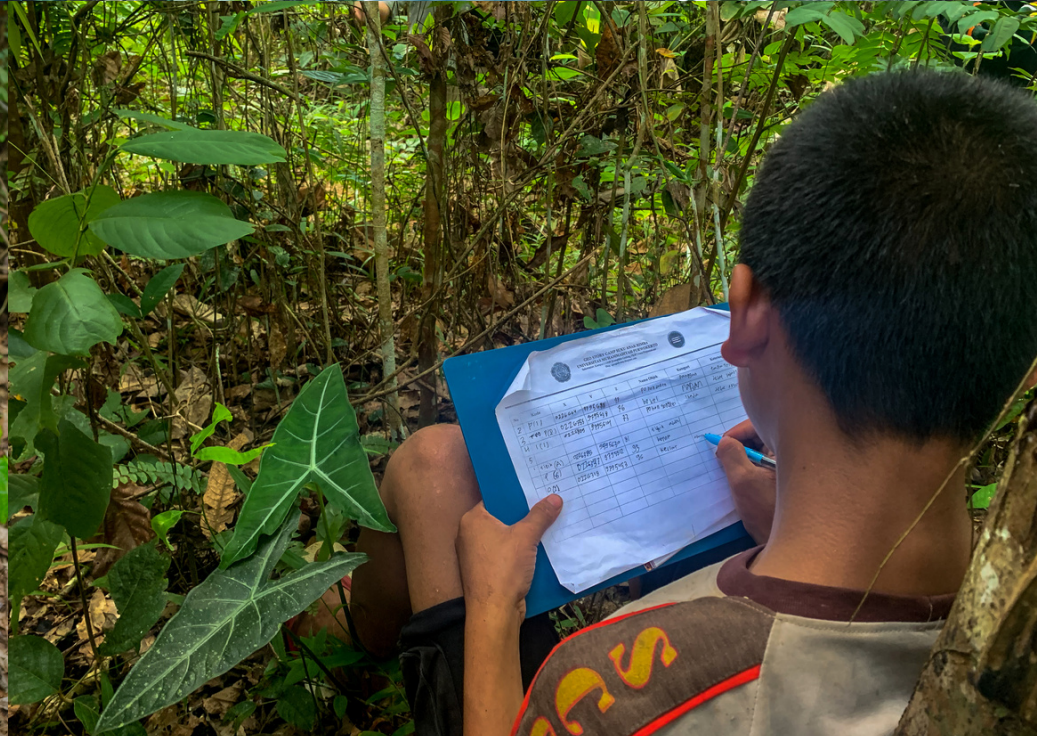
GEOSTORY CAMPS - LOVONGAI

In 2022, we obtained funding from Weeden Foundation and F5 Tech for Good Fund for the GeoStory Camps - Lovongai, to be carried out in Papua New Guinea with partners from the Lovongai community and local implementation partner Ailan Awareness.

This allowed us to begin planning for this GeoStory Camp workshop from June onwards, aiming to carry out the workshop in spring 2023.

From 2006, the island has seen a civil war across the twelve different Indigenous clans, stemming from land disputes exacerbated by extractive companies (logging and mining) who have practiced inadequate (or non-existent) consent processes.

With 7+ different clans represented, the GeoStory Camp will be the first joint project since the civil war.



2022 IN RECAP

AMBASSADORS AND LEGAL GROWING NETWORK

We work together with ambassadors - local filmmakers, geospatial analysts, and environmental lawyers - involved in groundbreaking environmental and human rights issues globally. These strategic partnerships will enable Indigenous communities to secure ancestral land and take on land tenure and legal battles to prevent commercial land grabbing and deforestation. In each geography, People's Planet Project identifies and connects with local ambassadors and facilitates relationships between Indigenous communities and ambassadors.

Our work is only possible with the support of our ambassadors. They are the faces and driving force of the movement and facilitate the GeoStory Camp workshops to Indigenous communities in the local spoken language. The workshops are empowering communities to tell first-hand stories through films and geospatial data and use this content as a proof of evidence to reclaim their forest territories through judicial procedures.

Learn more about our ambassadors and legal network on our [website](#).



2022 IN RECAP

INDIGENOUS-LED WORKING GROUPS

During and after each GeoStory Camp, participants establish an Indigenous-led multi-stakeholder working group, which includes the participants of the GeoStory Camp alongside community leaders, local film and GIS experts, local environmental lawyers, and People's Plant Project support staff. These working groups are critical to keeping the momentum of the Stage I GeoStory Camp workshop, building towards the litigation phase and Stage II workshop.

Working groups define their own goals, priorities, and activities, with support from the collective impact network of experts and Indigenous leaders surrounding them. To work towards the next GeoStory Camp phase, they are supported in:

- Creating a logical framework (logframe) of their plans and activities
- Maintaining and deepening film and mapping skills and knowledge
- Identifying priorities and goals

People's Planet Project acts as a backbone support organization for this working group. Currently 3 Indigenous-led working groups are active: in the Xingu Amazon basin in Brazil, Sumatran rainforest in Indonesia, and Lovongai island in Papua New Guinea.





SAVE OUR PLANET

SAVE OUR PLANET

A PEOPLE'S PLANET PROJECT PODCAST

Hosted by Stephanie Septembre, Save Our Planet is a podcast structured around conversations with leading Indigenous activists, legal experts, environmental researchers and human rights advocates.

This year, our episodes took us from biodiversity hotspots in North Eastern India to the Shipibo rainforests in the Ucayali region in Peru. We have been able to explore and learn from best practices around revitalizing Indigenous and local knowledge systems and how communities could achieve self-governance of their traditional territories.

You can access all episodes of Save Our Planet [here](#).

FUNDING PARTNERS IN 2022

OUR FUNDING PARTNERS IN 2022

Our projects throughout 2022 could not have been achieved without the support of the Roddenberry Foundation, Weeden Foundation, JAC Trust, F5 Tech for Good, and Haella Foundation. Their financial support has been invaluable for the delivery of both GeoStory Camps in Brazil and in Indonesia and the preparation work in Papua New Guinea.

We are thankful for their generosity and trust.



FINANCIAL STATEMENT 2022

BALANCE SHEET

Liquid assets	Financial Year	Previous Year
	31-12-2022	31-12-2021
Liquid assets		
Credits in bank accounts	23,626	35,200
	23,626	35,200
Credits in bank accounts		
Credits in bank accounts		
Current account bank	23,626	35,200
	23,626	35,200
Equity		
Equity		
Capital foundations, cooperative and associations	0	92
	0	92
Short-term debts		
Short-term debts		
Accrued Liabilities	23,626	35,108
	23,626	35,108
Accrued Liabilities		
Accrued Liabilities		
Other receivables	23,626	35,108
	23,626	35,108

FINANCIAL STATEMENT 2022

STATEMENT OF INCOME AND EXPENSES

Statement of income & expense compared to prior year

Turnover

	Financial Year	Previous Year
	2022	2021
Income from own organizational fundraising	1203	639
Funds granted	48,200	13,078
	49,403	13,717

Purchase of Turnover

Purchase of Turnover

GeoStory Camps - project expenses	18,137	13,287
	18,137	13,287

Operating costs

Operating costs

Salary and consultancy fees	25,498	0
Social security and income tax	3,252	0
Space rental	303	0
Costs made for fundraising	78	0
IT and communication costs	313	0
Audit fees	1,449	121
Bank charges	227	309
Credit card charges	146	0
	31,266	430

LOOKING TO THE FUTURE

In the coming year, People's Planet Project will focus on providing support for the evidence-gathering process for our current Indigenous partners in Brazil and Indonesia, providing backbone support through the working groups and collective impact network, and proceeding strongly with co-designing the advocacy and litigation phase with these communities. We will be working on the delivery of stage I GeoStory Camps with the Lovongai community in Papua New Guinea and the Shipibo community in the Peruvian Amazon.

Through the different Indigenous-led working groups, we will develop geographically-relevant toolkits on human rights following the evidence-based storytelling methodology, which guide the second phase of our collaboration with our Indigenous partners and the working groups. The toolkits and methodology support a network of Indigenous filmmakers and cartographers to collate various pieces of evidence into a succinct story to be used in court cases and advocacy campaigns to bring about policy changes in regards to environmental protection, Indigenous rights, and deforestation. This work will be foundational throughout the remaining phases, progressing towards climate justice.

For our participatory films, 2023 will be the start of the film production after years of development work. We will be working on a co-production of impact-driven participatory films together with the community members that have been trained through the GeoStory Camps.

In order to engage Indigenous voices within People's Planet Project governance structures, we are working on establishing an Indigenous Advisory Committee that will help our board of directors and our core team take informed decisions which include the voices of Indigenous communities and their needs globally. Within our projects, we have achieved this through the Indigenous-led working groups, recurring consultations, and program co-design process. We now extend this work to the governance level by establishing the Indigenous Advisory Committee as an independent body.

2023 will also be the year in which we will work on redeveloping the Eyes of Earth platform, working on UI/UX development and designing the new platform to answer the needs of our partner Indigenous communities.

[Subscribe](#) to our newsletter to be informed on the steps we take as the year unfolds.



People's Planet Project is a nonprofit registered in The Netherlands under RSIN: 860079363