



## **Graphic Designer - Internship**

*Application deadline: December 16, 2022*

Are you passionate about human rights, and looking for an experience in an international NGO?

People's Planet Project is looking for an ambitious and creative **Graphic Design intern** to join us for a minimum of **4 months in our office in Amsterdam, Netherlands**. You will be a multi-skilled graphic designer who is excited to build an innovative geostorytelling platform that serves to engage a varied community in Indigenous films and geospatial data.

The challenge is to design our overall organization style for our website and our upcoming platform: Eyes of Earth. We are looking for someone who will be confident and able to turn our vision for a geostorytelling platform into reality, and who is proficient in English, as it is our primary working language.

Are you someone who is able to actively listen to ideas, and translate them into tangible functions when building an engaging and accessible platform? Are you someone who is able to identify feasibility, and who can communicate this effectively to our team? Then, this internship is for you.

To ensure success, you will have the ability to formulate timelines and deliverables from our initial plans, and to collaborate with us as we trial and adjust. Together with the Project Leader and the Creative Team, you will be responsible for bringing together the different parts of the platform and branding.

### **ABOUT US**

People's Planet Project aims to bring Indigenous rights to the attention of civil society and policy makers through evidence-based films and mapping data that are led and created by Indigenous community members. Stories have the power to drive social change and People's Planet Project exists to help those stories take flight: We work together with non-governmental organizations involved in ground breaking environmental and human rights issues, globally.

Our global movement developed in response to accelerating deforestation and Indigenous livelihood destruction. We focus on evidence-based storytelling as a medium of improving Indigenous self-determination and capacity for protecting forests and culture. By combining film and geospatial analysis as a medium of witnessing and activism, this project addresses both the infringement of environmental and human rights by continued deforestation and

destruction of Indigenous land, as well as a deep rooted pattern of outside representation of Indigenous peoples and issues.

## ABOUT YOU

- Studying Graphic Design or related field (being registered as a student at an educational institution is a requirement)
- Working proficiency in English
- Available to work from our office space in Amsterdam for a period of at least 4 months, starting from January 2023
- Competent with Adobe Suite; Photoshop, Illustrator and InDesign
- Passion for inclusive design
- Good attention to detail
- Developed understanding of design and typography
- Creative thinker and the ability to produce new ideas and concepts
- Confident to create engaging and accessible user-centered presentation layouts and visual assets for different use types ( e.g. videos, website banners, and photo editing)
- Experience in developing brand *look and feel* across different mediums
- Able to provide a portfolio showcasing previous digital design projects

## LEARNING OPPORTUNITIES

- Through the website and platform design process**, you will be part of the web design process from concept to finish;
- Through our partnerships**, be connected to a range of cultural organizations across the world
- Through our content**, contribute to growing new ways of working that are Indigenous-led and accessible to a range of audiences;
- Through our working culture**, you will develop high-level collaboration skills and the ability to translate ideas into tangible outcomes;
- Through our collaboration focus**, you will learn to communicate your design decisions

## WHAT WE OFFER

- An inspiring international organization where we build, learn and grow together with a culture that celebrates collaboration and innovation;
- A flexible and people-oriented working environment with room for initiative and skill development;
- Involvement in the Indigenous rights movement by contributing to an online space where Indigenous-created stories and reports will be published.

## HOW TO APPLY

Do you want to contribute to a global movement that encourages innovative ways of working?  
If yes, please send your CV and design portfolio to: [info@peoplesplanetproject.org](mailto:info@peoplesplanetproject.org).